CommonSpirit
Memorial Foundation

Pink!

Contact: Karen Long
(423) 495-7884 – o / (423) 595-4026 – c
karen.long@commonspirit.org

FOR IMMEDIATE RELEASE
February 5, 2026

Pink! Raises $1.3M for the MaryEllen Locher Breast Center

CHATTANOOGA, TN – CommonSpirit Memorial Foundation's 21st annual *Pink!* gala, chaired by Marc and Dr. Rachel Labovitz and Danny and Jennifer Waxenberg, raised a total of $1.3 million. All proceeds stay in our local community benefitting the MaryEllen Locher Breast Center at Commonspirit - Memorial Hospital. The generosity of the sold-out crowd of 1,150 guests helped bring the total amount raised during 21 years of this annual fundraising gala to more than $9.4 million.

"We are thrilled and deeply grateful to announce that this year's Pink! gala brought in an incredible $1.3 million! This extraordinary generosity will have a profound impact right here at home. Every single dollar raised stays local, directly benefiting our family, friends, and neighbors by enhancing the vital health services and programs they rely on at the MaryEllen Locher Breast Center," shared Jennifer Nicely, CommonSpirit Memorial Foundation president. "This record-breaking success is a powerful reminder of what we can achieve when we come together for a cause so close to our hearts."

Pink! proceeds will again benefit the patients served by the MaryEllen Locher Breast Center with the purchase of two stand-up stereotactic biopsy machines, which will be housed in the Chattanooga and Georgia centers. These machines will help improve patient comfort and access, particularly for our patients with limited mobility. CommonSpirit - Memorial Hospital's MaryEllen Locher Breast Center will be the **first and only** breast center in the region with these new machines. The proceeds will also continue to fund dedicated nurse navigators for breast cancer patients, mobile mammography coaches, and college scholarships for children of breast cancer patients.

Next year's Pink! gala will be held Saturday, January 30, 2027. Call (423) 495-PINK (7465), or visit SupportMemorialFoundation.org for information or to learn about sponsorship opportunities.

For more information about CommonSpirit Memorial Foundation, visit SupportMemorialFoundation.org. To learn more about the MaryEllen Locher Breast Center at CHI Memorial, visit MaryEllenLocher.com.

Photo caption (L to R): Jennifer Nicely, CommonSpirit Memorial Foundation president; Danny and Jennifer Waxenburg, 2026 Pink! co-chairs; Dr. Rachel and Marc Labovitz, 2026 Pink! co-chairs; Janelle Reilly, CommonSpirit - Memorial Hospital market president; and Pat Reilly

About CommonSpirit - Memorial Hospital

CommonSpirit - Memorial Hospital is a not-for-profit, faith-based healthcare organization dedicated to the healing ministry of the Church. Founded by the Sisters of Charity of Nazareth, it offers a continuum of care including preventative, primary and acute hospital care, as well as cancer, cardiac, neuroscience, and stroke care, and orthopedic and rehabilitation services. Memorial Hospital is a regional referral center of choice with 4,700 employees and almost 500 affiliated physicians providing health care throughout Southeast Tennessee and Northwest Georgia. To learn more, visit memorial.org.

###